



SHERI KARAN

SIGNATURE TOPICS

- ✓ Finding Your Voice: Starting a Business That Fits You
- ✓ The Entrepreneur's Toolbox
- ✓ Resilience in Business and Life
- ✓ From Idea to Impact: Building Purpose-Driven Businesses
- ✓ Sustainability as a Strategy

Sheri Karan is a multi-passionate entrepreneur, speaker, and strategist who has built businesses at the intersection of resilience and purpose. She first stepped into business ownership with Blind Spot Nutbutters, the company she launched with her late husband, Troy, and eventually sold. That experience gave her the foundation of persistence, creativity, and a deep understanding of what it takes to start and grow something from the ground up. Her career later led her deep into the waste and recycling industry, where a LEED project opened her eyes to how much money and opportunity are lost when waste is left unplanned. This inspired her to launch Green Hat Projects, a consulting practice that helps construction firms, manufacturers, and small businesses save money and protect the environment through smarter waste and sustainability strategies.

Alongside her consulting, Sheri also created Tree Talking, a journaling-with-nature practice that grew from her own season of loss and healing. Through journaling kits, workshops, and storytelling, she helps people rediscover resilience, reflection, and their own voice. Today, Sheri speaks and advises on entrepreneurship, sustainability, and resilience—weaving together her experiences to show that building stronger businesses and stronger people often begins with the same roots: creativity, persistence, and purpose.

LET'S WORK
TOGETHER!

sheri@greenhatprojects.com
www.greenhatprojects.com

